

// Telefónica Onlife Graduate Programme ✕

Trainee Retail & Online Channels (m/f)

- >> We're on the hunt for exceptional graduates to join us on our 12 month Onlife Graduate Programme and will hire you for an unlimited contract. If you've got an outstanding business idea and/or you want to flex your entrepreneurial spirit to help us reshape the digital world, we want to hear from you.
- >> Your Home Department: **Retail & Online Channels**
- >> Your Location: **Munich or Dusseldorf**

// Your new role ✕

- >> Telefónica Germany has recently integrated its retail and online channels into one Online Channel organisation. This new organisational setup will provide diverse possibilities for Online Channel Managers optimising the customer journey along all touch points to improve customer satisfaction and increase sales revenue.
- >> You will be part of one of the biggest sales distribution organisations in Germany.
 - Develop Online Channel concepts with the focus of a seamless user experience
 - Support the team on transformation and change projects pushing digitalisation across all customer touchpoints
 - Develop metrics and KPIs to measure and improve customer satisfaction and Online Channel revenue across all channels
- >> Next to your tasks in your department, you will work one day per week on your start-up idea in the Onlife Graduate team.

// What you offer us ✕

- >> – A Bachelor or Master degree in Computer Science, Economics, Management Science, or comparable, plus not more than one year work experience following your last degree
 - Solid knowledge of online marketing (e.g. SEA/SEO, social media, display advertising, affiliate marketing)
 - A high degree of customer orientation with the ability to transform customer insights into business ideas
 - A wealth of digital skills as well as a business mindset
 - Strategic, analytical and entrepreneurial thinking
 - An agile and enabling attitude with the ability to problem-solve and build bridges
 - A social and collaborative working style and competitive attitude
 - Fluency in English and German

// Lead the charge. Become an Onlife Graduate. ✕

- >> Find out more now.
www.onlifegraduates.de



Programme phases & activities

