

// Telefónica Onlife Graduate Programme ✕

Trainee Data Science Customer Intelligence (m/f)

- » We're on the hunt for exceptional graduates to join us on our 12 month Onlife Graduate Programme and will hire you for an unlimited contract. If you've got an outstanding business idea and/or you want to flex your entrepreneurial spirit to help us reshape the digital world, we want to hear from you.
- » Your Home Department: **Business & Market Intelligence**
- » Your Location: **Munich or Dusseldorf**

// Your new role ✕

- » You will gain experience in analysing the telecoms market as well managing all market research activities.
 - Collect data from web APIs, internal databases based on Oracle SQL, Elastic Search, Postgre and Hadoop
 - Organise large datasets (big data) to extract insights and find innovative ways to join structured and unstructured data
 - Create state-of-the-art data visualisations to highlight your results and impact the business decision making
 - Work with various experts to design AB Tests and experiments to create insight about the impact of segmented offers
 - Develop and implement predictive customer behaviour models, segmentation strategies and optimisation algorithms
 - Create and apply predictive algorithms to drive customer contact and communication strategy especially in a real-time decision environment
- » Next to your tasks in your department, you will work one day per week on your start-up idea in the Onlife Graduate team.

// What you offer us ✕

- » – A Bachelor or Master degree in Applied Maths, Statistics, Economics, Computer Science, or comparable, plus not more than one year work experience following your last degree
- Skills in SQL, statistical software (e.g. R, Python) and visualisation tools (e.g. Tableau, D3.js)
- Experience in the context of AI is a plus (machine and deep learning, neural networks, bots)
- A wealth of digital skills as well as a business mindset
- Strategic, analytical and entrepreneurial thinking
- An agile and enabling attitude with the ability to problem-solve and build bridges
- A social and collaborative working style and competitive attitude
- Fluency in English and German

// Lead the charge. Become an Onlife Graduate. ✕

- » Find out more now.
www.onlifegraduates.de



Programme phases & activities



// **1st week** ✕

- >> meet & connect
- >> get to know TEF

Enter Home Department ✕

// **3 months**


- >> support the business
- >> build your own network

Ideation Phase ✕

// **3 weeks**

- >> start-up weeks at Wayra Munich
- >> build teams
- >> create ideas
- >> work with your coaches

Prototype & Beta ✕



// **1 day per week** ✕

- >> development of start-up idea at Wayra/start-up hub

// **4 days per week** ✕

- >> work in a functional unit at Telefónica

Start-up

- >> your career with a permanent contract
- >> your business

