



// Telefónica Onlife Graduate Programme ✕

Trainee Commercial Management & Strategy (m/f)

We're on the hunt for exceptional graduates to join us on our 12 month Onlife Graduate Programme and will hire you for an unlimited contract. If you've got an outstanding business idea and/or you want to flex your entrepreneurial spirit to help us reshape the digital world, we want to hear from you.

- » Your Home Department: **B2B**
- » Your Location: **Munich**

// Your new role ✕

- » You will gain experience in developing new programmes and sales channels to enhance the customer experience.
 - Support strategic projects including the preparation of decision papers for the B2B management team
 - Analyse the B2B market and develop concepts to optimise the performance of B2B sales channels
 - Pilot new business development ideas before ensuring hand-over to other business areas
 - Support and manage B2B transformation programmes: analyse inputs, define initiatives, coordinate projects, measure results
 - Evolve B2B online capabilities to digitise the customer journey
- » Next to your tasks in your department, you will work one day per week on your start-up idea in the Onlife Graduate team.

// What you offer us ✕

- » – A Bachelor or Master degree in Business Administration, or comparable, plus not more than one year work experience following your last degree
- An independent and entrepreneurial working style
- Excellent communication skills
- A wealth of digital skills as well as a business mindset
- Strategic, analytical and entrepreneurial thinking
- An agile and enabling attitude with the ability to problem-solve and build bridges
- A social and collaborative working style and competitive attitude
- Fluency in English and German

// Lead the charge. Become an Onlife Graduate. ✕

- » Find out more now.
www.onlifegraduates.de

Programme phases & activities

